France has consistently been the #1 tourist destination in the world. The number of people visiting France annually is greater than its population.

American Association of Teachers of French
Malcolme 510
Southern Illinois University
Carbondale, Illinois 62901
www.frenchteachers.org

Speaking French: an investment in the future.
French is the second language of the Internet.

It is the world language of fashion, cinema, and cuisine. Over 230 million people in 32 countries speak French.

The French language is spoken on five continents. Over 500 million people have at least some knowledge of French.

French is the language of the United Nations.

There are thousands of English words which are derived from the French language.

The arts and sciences, business and commerce, and medicine have all benefited from the French language.

An understanding of the French language is a step into an understanding of culture.

French is the official language of business and trade.

The world's largest consumer market.

Today's French speaker has only hearing a language.

In over two dozen African countries, French is the official language of government and education.

American companies well established in France include:

Food, Coca-Cola, AT&T, Exxon, Philips, and Ford. American companies well established in France include:

More than 5000 international companies.

The United States imports French aerospace cuts.

French is the United States' most important export market.

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